

# nl-setup

**W**orking folder for the Neatlogs first-run / activation-gap investigation and the implementation that follows from it.

## Layout

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1 nl-setup/
2 |— 01-investigation/ ← what we found
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4 |— 03-research/ ← parked / archival reference
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   |— markdowns
```

## Documents

### 01-investigation/ — the findings

File	Audience	Format
signup-flow.md	Internal	Running commentary of the fresh-account walk on dev.neatlogs.com, 26 screenshots with live notes (DS + user perspectives).
usability-report.md	Neatlogs team	Step-by-step usability report with three lenses per step: <i>Expected / Actual / What a SOTA system does</i> , severity tags, top-5 ship-first list.
case-study-activation-gap.md	Neatlogs team	Long-form prose: every product surface gates on Project; onboarding never creates one. Proposes the auto-default-project fix.
ai-agent-perspective.md	Neatlogs team	Outside-in subagent investigation — public surface only, no signed-in access. Honest verdict + 10 questions to answer before adopting Neatlogs.

## 02-build/ — the implementation

File	Status	Purpose
build-journal.md	<b>Active</b>	Running journal of the implementation work on branch feat/first-run-experience. Code map, locked decisions, plan.
setup-pattern-scan.md	Reference	UX pattern audit of Sentry / PostHog / Stripe / Linear / Langfuse onboarding surfaces. Sources the design choices in the journal.
onboarding-audit.md	Reference	Pattern breakages, content drift, and best-practice gaps in the four-step sign-up wizard. Groups A (visual/DS), B (copy), C (IA/flow), D (a11y/best-practice), E (trust). 17pp with screenshots.
auth-resolver-backend-spec.md	Active	Three small backend additions (public lookup-email, isVerified in JWT/session, send-failed return) that unlock the email-first identity-resolver UX described in <code>~/Documents/NeatLogs/Models/onboarding-modeling/ideal-workflow-audit.md</code> .  Code-level proposals + security notes.

## 03-research/ — archival

File	Status	Purpose
dtcg-briefing.md	Parked	Comprehensive DTCG (Design Tokens) research from May 2026. Currently de-prioritized in favour of the activation-gap fixes; will return when we do the design-system extraction.

## pdf/ — rendered for sharing

Canonical, team-shareable renders. One PDF per source markdown:

- signup-flow.pdf
- usability-report.pdf (*pending — render hung previously, see /Users/kasa/Downloads/faux-press-usability-report-render-hang.md*)
- case-study-activation-gap.pdf
- ai-agent-perspective.pdf
- build-journal.pdf
- onboarding-audit.pdf

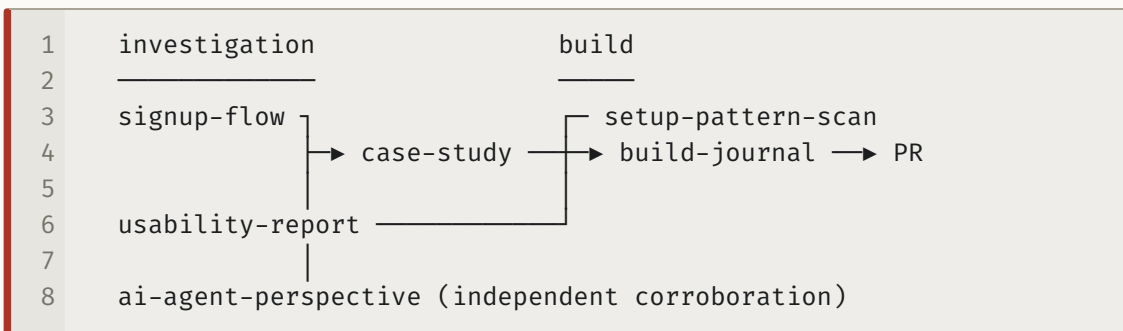
- dtcg-briefing.pdf

PDFs are produced via `/Users/kasa/Downloads/faux-press-v0.1.2/-faux-press render <input.md> --preset technical-manual --target print-a4 -o pdf/<name>.pdf`. The case-study PDF used literary style; everything else uses technical-manual.

## Working repo

Local clone of neatlogs/neatlogs-app#dev lives at `/Users/kasa/Downloads/Projects/neatlogs-app`. Branch: `feat/first-run-experience`. Dev server runs against the staging backend (no docker) on `http://localhost:3001`.

## How the docs flow



Investigation docs are stable artifacts. The build journal is live — it gets updated as the implementation moves.